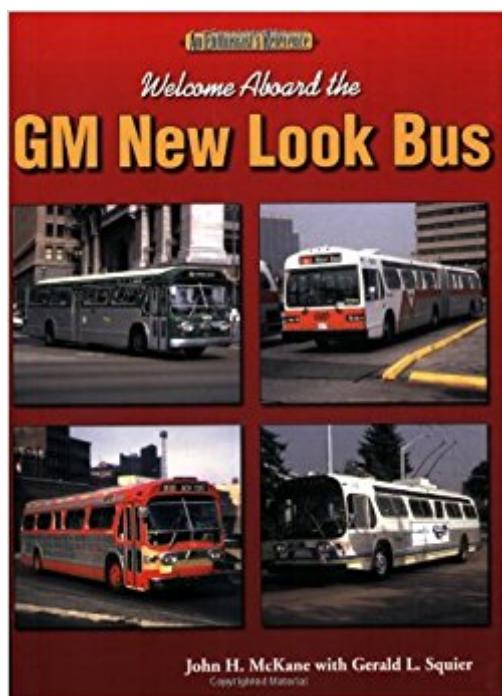


The book was found

Welcome Aboard The GM New Look Bus (Enthusiast's Reference)



Synopsis

The General Motors Corporation will be remembered as one of the most important industrial organizations of the Twentieth Century. Although primarily known for its automotive products, it was best known in the surface passenger transportation industry for its intercity highway and urban transit buses. After the end of World War II, it improved its products and gained a virtual monopoly in the bus building business. The Truck & Coach Division of General Motors developed many designs that became industry standards. Arguably, the most notable design was the series known as the "New Look" bus for transit and suburban service. It first appeared in 1959, and the design was quite a radical departure from the models GM had produced since 1940. The New Look design continued in production basically unchanged for over 27 years, and didn't receive a face-lift until 1995 (that being the Classic produced in Canada). In many ways, it truly was the first "ADB", Advanced Design Bus. This is the story of how the New Look bus came to be, a discussion of its construction, and the many variations that comprised the New Look series.

Book Information

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Customer Reviews

I am an avid American bus fan and model bus collector and have almost every book written on American buses from the last 10-15 years (since the 1990s), started off by the Iconografix series of "photo archives" that a great man in the bus industry and bus enthusiast circles, Mr. William "Bill" Luke started. I want to say that this GMC New Look book is definitely a must have for any transit bus fan. It is by far the most accurate and complete history of the most famous and prolific American

transit bus ever. I believe even today, 2008, when most people think of a transit bus, this funny looking bus, nicknamed the "fishbowl" for its windshield shape, comes to mind. Mr. John McKane did an excellent job chronicling every stage of its development. The written history he gives is just as important as the fabulous picture. I appreciate the Iconografix "Enthusiast's Reference" series of books more than the "Photo archives" series of books for the reason that the former is more indepth and with more written word/history than the latter, which is mostly just pictures w/ small captions. Again, we lost a great bus fan author w/ the passing of Mr. McKane and I am glad if he was able to produce his "Opus" (i.e. this book) and pass valuable information to generations of bus fans with this book.

Been A Fan Of The Fishbowls Since I Rode Them As A Child In Buffalo,NY

Excellent book about GMC-GMD's best bus the New Look- Classic Fishbowl.

An easy reading and informative reference book on the GM New Look bus. Pictures are very nice. Pages in particular with color pics were a definate plus! Without going into great detail of how this bus came into reality. John McKane gives us a brief history of Yellow Coach & GM Bus production, and how it lead to the creation of the New Look. A must for every bus fan or transportation historian!

i love this book. vendor gave good delivery time.

AAA+++ A truly great trip down memory lane; I highly recommend this book to anyone who cares about transit history!

An outstanding book.

A well researched high quality work on this important part of the American Transportation scene for 30 years. Now we need a companion volume on the Yellow/GM "old Look" buses.

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